



For Immediate Release

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## **Diane's and Martin Motorsports Team Up to Raffle Triumph Thruxton Motorcycle for Pet Rescue Group**

*Proceeds to Benefit Nonprofit that Rescues Animals from "Gassing" Shelters*

**Pottstown, PA** – If you've ever dreamed of being on the open road on your own motorcycle – now's your chance – and for a good cause. A Shelter Friend, Inc., a nonprofit organization, is offering chances to win a Triumph Thruxton motorcycle, valued at more than \$8,500, to raise money for their animal rescue efforts. The motorcycle was donated by Boyertown's Martin Motorsports and will be raffled on September 5<sup>th</sup> with the help of Pottstown's Diane's Discount Pet Supplies & Adoption Center, which places animals the group rescues.

"A Shelter Friend sends daily e-mail messages for pets in shelters whose time is running out. If no one commits to rescue the pets, then they are destroyed in a gas chamber, which is a very cruel method of euthanasia." says Diane Dietch, owner of Diane's. "We take in as many pets as we can, often meeting the transport van in other states and many times in the middle of the night so we can find homes for these pets in Pennsylvania."

In the past year, A Shelter Friend facilitated the rescue of more than 1,000 pets and hopes to increase that number by raising awareness and funds for their cause. With the support of businesses like Diane's and Martin Motorsports, they are getting closer to their goal.

"Many of our customers, staff, as well as my wife and I are animal lovers," says Dennis Martin of Martin Motorsports. "After talking with Diane about this issue and how she and her staff are involved, we felt that raffling a motorcycle would be a great way to raise money for a worthy cause."

The new Thruxton features low-rise bars, a sporting riding position, spoked wheels, and megaphone style silencers on the iconic Bonneville chassis. Those interested in seeing the motorcycle or buying a ticket can visit Martin Motorsports at 1037 Unger Lane in Boyertown, PA, or [www.martinmoto.com](http://www.martinmoto.com). Tickets, which may also be purchased at Diane's in Pottstown, are \$10 each or three for \$20. The drawing will be held at Martin Motorsports.

### **About A Shelter Friend, Inc.**

A Shelter Friend, Inc. is a nonprofit organization based in Elizabethtown, NC, that acts as a liaison between shelters and rescue groups nationwide to facilitate pet adoptions by coordinating rescue efforts and assisting with the logistics, including obtaining health certificates and arranging transportation. For information e-mail [asf@intrstar.net](mailto:asf@intrstar.net) or visit [www.petfinder.com/shelters/NC464.html](http://www.petfinder.com/shelters/NC464.html).

### **About Diane's Discount Pet Supplies & Adoption Center**

Diane's Discount Pet Supplies & Adoption Center is a full-service pet supply store and adoption center. For information call (610) 970-7500 or visit [www.ddpets.com](http://www.ddpets.com).

### **About Martin Motorsports**

Martin Motorsports is a full-service motorcycle dealer featuring new and used motorcycles, clothing, parts, accessories and service. For information call (610) 369-3120 or visit [www.martinmoto.com](http://www.martinmoto.com).

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